

# Advertising at the *Press* Have it your way!

Choose from these great advertising values!

- ▶ **Series of 7 ads for the price of 6, with 10% discount for prepayment**  
*To run consecutively. Copy can change, with changes due each week by noon Tuesday. Includes a complimentary concurrent web ad, an additional \$50 value.*
- ▶ **“Six-Pack” – Series of 6 ads, with 10% discount for prepayment**  
*Can be run on any schedule, not necessarily consecutive. Place one or two ads to start, and schedule the remainder at any time you choose. Just let us know by noon on Tuesday each week if the ad is in or not, and if copy is different. At the end of this series, you have the option to convert to a “Baker’s Dozen.”*
- ▶ **“Baker’s Dozen”**  
*13 ads for the price of 12, with 10% discount for prepayment. This is essentially two six-packs with an additional bonus ad, for an effective 17% discount. Payment is initially required for the first 6 ads; after they have run, we’ll send a second invoice.*

[ads@harvardpress.com](mailto:ads@harvardpress.com)

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THE HARVARD PRESS

*The Town’s Independent Source for News*

